

IN THE CLAIMS:

1 (Currently Amended). A window treatment support comprising:

a head rail;

a ~~clutch-mounted~~ pulley disposed on said head rail to ~~support and~~ operate a window treatment; and

a cord engaging said ~~clutch~~ pulley for selectively raising and lowering the window treatment;

wherein said ~~clutch~~ includes a pulley having a plurality of integral radial teeth defining a space sized to receive said cord, at least some of said teeth including a an integral flexible projection extending into said space, said flexible projection being arranged and constructed to flex when said cord is disposed in said channel thereby forming an interference fit with said cord.

2 (ORIGINAL). The support of claim 1 wherein said pulley includes a cylindrical wall and said teeth are formed integrally with said cylindrical wall.

3 (ORIGINAL). The support of claim 2 wherein two sets of teeth are provided on said cylindrical wall, said sets of teeth being axially offset.

4 (ORIGINAL). The support of claim 3 wherein the teeth of each set are angularly offset from each other.

5 (ORIGINAL). The support of claim 1 wherein all the teeth are provided with said flexible projection.

6 (CURRENTLY AMENDED). A window treatment support for holding and operating a window treatment, such as a shade, by selectively lowering and raising said shade, said support comprising:

a head rail with two opposed ends and receiving the window treatment;

a ~~clutch~~ pulley disposed at one end;

an end cap disposed at the other end; and

a shaft ~~extending between said clutch and said end cap~~ disposed between said ends, said ~~member~~ shaft being rotatable by said ~~clutch~~ pulley and being arranged to receive an activating element from the window treatment to operate said window treatment;

wherein said ~~clutch~~ includes a pulley is disposed co-axially with said shaft, said pulley ~~including~~ being formed with a cylindrical wall and a plurality of integral teeth disposed on said cylindrical wall and defining a channel receiving a cord, at least some teeth having projections, said teeth ~~being arranged to engage~~ engaging a said cord with said projections for operating said clutch, with said projections ~~being flexible~~ bending with respect to said cylindrical wall to form and forming an interference fit with the cord.

7 (CURRENTLY AMENDED). The support of claim 6 wherein ~~said pulley includes a cylindrical wall and~~ each tooth includes a frame dependent from said cylindrical wall with said projection being suspended from said frame.

8 (ORIGINAL). The support of claim 7 wherein said projections are angled axially inwardly toward the opposite teeth.

9 (CURRENTLY AMENDED). The support of claim 7 wherein said projections have a free end, and a substantially contact surface adjacent to said free end.

10 (CURRENTLY AMENDED). The support of claim 6 wherein said pulley includes ~~a cylindrical wall and~~ a first set teeth and a second set of teeth, said first and second sets being axially spaced along said cylindrical wall.

11 (ORIGINAL). The support of claim 10 wherein all the teeth have projections.

12 (ORIGINAL). The support of claim 10 wherein the teeth of each set are angularly offset from each other.

13 (ORIGINAL). The support of claim 12 wherein the teeth of one set are angularly offset from the teeth of the other set.

14(CURRENTLY AMENDED). The support of claim 13 wherein ~~the teeth form a serpentine channel receiving said cord~~ said channel has a serpentine shape.

15 (CURRENTLY AMENDED). The support of claim 6 7 wherein said projections are cantileveredly attached to the frame.

16 (CURRENTLY AMENDED). The support of claim 6 wherein said head rail includes ~~a side wall~~ two opposed side walls spaced at a first distance and a bottom having two lateral portions and a center portion, said lateral side portions and said center portion extending longitudinally, said center portion being ~~further~~ farther spaced from a longitudinal axis of the head rail ~~and than said side wall~~ lateral portions and having a width smaller than said first distance.

17 (CURRENTLY AMENDED). A window treatment support for holding and operating a window treatment, such as a shade, by selectively lowering and raising said shade, said support comprising:

a head rail with two opposed ends and receiving the window treatment, wherein said head rail includes ~~a side wall~~ two sides spaced at a first distance and a bottom having two lateral portions connected to the two sides and a center portion, ~~said lateral side and said center portion extending longitudinally, said center portion being further spaced from a longitudinal axis of the head rail and than said side wall~~ said center portion being narrower than said first distance;

a ~~clutch~~ pulley disposed at one end;

an end cap disposed at the other end; and

a shaft ~~extending between said clutch and said end cap, said member being~~ that is rotatable by said ~~clutch~~ pulley and being arranged to receive an activating element from the window treatment to operate said window treatment.

18 (NEW). The window treatment support of claim 17 wherein said headrail has a longitudinal axis and wherein said center portion is spaced farther from said longitudinal axis than said lateral portions.

19 (NEW). The support of claim 6 wherein each tooth has an opening and the respective projection moves into said opening as it bends to accept the cord.